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Are You:

- An energetic current or aspiring leader not satisfied with your current results or where you are?
- Concerned about your career because it is changing or no longer enough?
- Looking for a more purposeful, satisfying, and fulfilling life doing what really matters to you?
- Ready to learn how to take the next step in achieving your dreams and become one of tomorrow's leaders?



How Will You Learn How to Adapt to Tomorrow's Challenges?

If you already recognize the dizzying pace of change, are ready to improve your capability to successfully meet tomorrow's challenges, and become one of tomorrow's leaders I can help you get there. Chances are the skills and knowledge that got you this far will not be enough for the new turbulent age now arriving. Working together, you can learn to become capable of achieving your highest purpose, meet your challenges, make the difference you were meant to make, and lead tomorrow's most effective and successful organizations.

I Can Help You

I am not the typical coach offering theory and strategies that are no longer enough. I focus on helping you:

- **Discover Your Purpose and The Value You Bring**

When everything is feverishly changing around us, how do we know which way will lead toward success? When we define our success on what is going on out there, the path will always be shifting and changing creating a confusing, exhausting, and ultimately futile journey. However, when we shift our definition of success toward our purpose and contribution, the path forward is clear, more stable, and more powerful.



A clearly articulated purpose is a huge differentiator. Compare two people who make sailing vessels. One sees themselves as a *builder of boats*. The other sees their purpose is to *build floating dreams for those who yearn to live their lives being moved by the wind and sea*. To discover your purpose means reaching down into your soul to find the answers that rock your very being and deeply move your employers or clients. It's not so much about what you do as what you stand and strive for. It's more alive and more compelling to ourselves, our employers, and our customers.

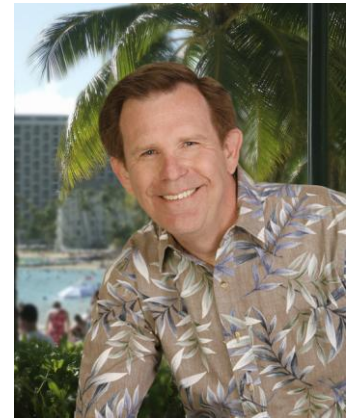
- **Integrate Purpose Driven Learning into Your Life** - In the future, traditional education and training will be replaced by Purpose Driven Learning completely imbedded in our lives and work. We will plan and live our lives in ways that moves us toward the difference we were meant to make, learning in the moment what we need in order to become more capable and stronger for our future.

I teach you how to plan, organize, learn, and execute your life in order to achieve the difference you were meant to make. A continuous, simple learning and execution process that can be used yourself, or with a team that will focus your energy toward bringing your unique value to the people you most need to serve.

Biographical Information

Jeff Young helps people, teams, and companies become tomorrow's successful leaders; inventing the purposeful future they need for themselves and their community. Jeff blends his considerable skills and experience in coaching, organization development, innovation, computer technology, creativity, and education, and to develop the capabilities individuals and teams need to meet the challenges of the 21st century.

Jeff holds a Master of Arts degree in Organization Development from Sonoma State University. He is a graduate of an ICF Certified Coaching Program at New Ventures West. He also holds a Master of Science degree in Computer Science from the University of Southern California and a Bachelor of Science degree in Mathematics from Boston State College. In his previous career, he won awards for designing the most innovative new technology products.



Program Offerings

Finding Your Purpose

Do you feel there is something important that you are meant to do? Do you want to spend the rest of your life making a difference, but are not quite sure what that is or how to make it happen? The doorway into creating the future that is the most authentically you is to discover your Purpose. It is the trailhead to your life's path.

I will take you through a set of practical exercises that will put you in touch with the quiet voice inside you that already knows about purpose, your potential, and the future you were meant to have. This is the starting place to finding out the deepest truth of who you are and the meaningful and fulfilling life you were meant to live.

Individual Coaching

Individual Coaching is the cornerstone of my practice. This approach puts the focus on you, your path, and how you are applying your learning to achieve the difference you were meant to make. Steps that I often take with my clients during our coaching are:

1. Clarify and articulate your vision and purpose, if you haven't yet gone through the Find Your Purpose Program.
2. Identify and appreciate your natural talents and gifts.
3. Create a learning plan that will show you how to become the powerful person you know you can be.
4. Create an execution action plan containing SMART goals you need to achieve.
5. How you will adapt this plan and execution to respond to unexpected changes that will occur.



The Next Paradigm Learning Community

You are not alone! Finally an institution of higher learning where you are in charge of your learning, your goals, and your outcomes. This extension to Coignite gives you access to a wide range of faculty members that can bring you the practical learning you need to become the who you need to be to make your dreams reality.

Client Testimonials

"Jeff is an experienced and effective leadership development coach. I have worked with Jeff professionally for over 3 years. He has helped grow and refine my management and leadership skills for a diverse variety of both people and project leadership scenarios. Jeff is also a skilled organizational development expert. His top qualities are his very personable nature, his diverse coaching and organizational expertise, and his great results."

Doug Gaff, Director of Open Systems Software

"Jeff is wonderful to work with. He brings a wealth of experience in building teams and facilitation in hi-tech environments. Jeff is one of the few people that I know who both get the technology and the human side. One of the big successes that Jeff created when I worked with him was helping to bring together a team spread over three different locations helping the teams develop new ways of working together more effectively. Jeff also has a great sense of humor."

Steve March, Manager of Engineering Productivity